

PROJECT TITLE: Tibetan Community Income Generating and Culture Preservation Project

PROJECT LOCATION:

Village	Township	County	Prefecture	Province
66 Tibetan Villages	6 Towns / Townships	贵南 Guinan ལུང་རྩེ།	海南 Hainan ཨ་མཁའ་ལྷོ་སྐད་ཀྱི་ཡུལ་ཁོངས་རྫོང་།	青海 Qinghai འབྲུག་གི་ཡུལ་ཁོངས་རྫོང་།

IMPLEMENTING ORGANIZATION:

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TARGETING TO:

- Basic Literacy [] Basic Healthcare []
- Gender Equality/Justice [] Poverty Alleviation []
- Cultural Preservation [] Rural Development []
- Community Development [] Individual Empowerment []
- Environmental Protection [] Sustainable Development []

PROJECT PURPOSE/GOAL:

- Improve locals Tibetans' craft-making skills.
- Promote community income and eliminate poverty by using local talent.
- Promote Tibetan cultural preservation and income generation in tandem.

PROJECT DESCRIPTION:

This project addresses the problem of cultural loss and low income generation in Tibetan communities in Guinan County, where people live in clusters, engaged in agriculture, semi-agricultural, herding, and semi-herding activities as life ways. Currently, in the area of Guinan County, many traditional arts are at risk of dying out as artisans with the skill to perform and create traditional Tibetan crafts are forced by economic and social pressure to give up traditional crafts and instead create simpler items. As a result, skills such as the creation of the traditional black tents that Tibet is famous for, may be lost within one or two generations. We therefore propose a project to both encourage the continuation of these traditional Tibetan arts and act as a locally sustainable economic stimulant for Tibetan craftsmen and women.

In order to achieve these goals, we need to rent a room in town. This room would

then be furnished with the necessary items for local textile craftsmen who would then be hired to create traditional Tibetan textile crafts, to be sold to the community. There is a demand for these crafts, such as the tents, and providing a room would act as an incentive to craftsmen to provide traditional crafts, rather than cheaper crafts that are simpler and cheaper to produce. Therefore, this would act both as a cultural and economic stimulant. In addition, as the quality of the crafts improves over time, the artisans can advertise to a wider audience across Tibet or possibly even consider exportation, thereby creating a self sustainable source of income for the entire local community.

RELATIONSHIP BETWEEN THE PROJECT AND COMMUNITIES

This project is a kickstarter that would motivate locals to build their handicraft production. In return, locals could be able to use the skills to increase their income by spreading and selling the cultural textile items they produce.

SUSTIANABILITY

FCA will follow the completion of the project with a final report. FCA will be responsible for future problems with the flow of this project and its equipment. Consequently, this project is self-sustained with this one funding request.

EXPECTED PROJECT RESULTS:

Local craftsmen and craftswomen are recruited thus producing textile items, such as local clothings, tents, and bags. The local textile culture is preserved and income rate is increased by marketing the produced items.

BENEFICIARIES

Type	Direct Beneficiaries	Indirect Beneficiaries
	Estimated	Estimated
<u>TOTAL</u>	9,000	10,400
Male	4,100	4,300
Female	4,900	6,100
Minorities	15,000 Tibetans	20,000 Tibetans

PROJECT ACTIVITIES/DURATION:

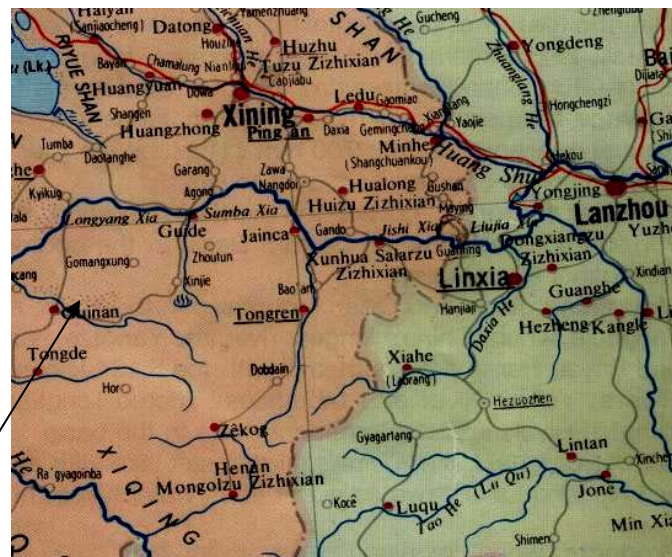
2009	Activities	Participants
May 10	Receive funds.	FCA
May 15	Hold project meeting.	FCA
May 20	Rent the house	FCA
May 25	Purchase equipment in Xining City.	FCA
June 10	Train locals in how to use equipment.	FCA, villagers
July 1	Start crafts work	FCA, villagers
July 28	Spread products into local markets, and then to outside	FCA, villagers
Sep 15	Complete the project and send final	FCA

	report.	
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BUDGET:

Project	Local Contribution	Donor's Contribution	Total RMB
Training		2,000 rmb/month X 2 people X 2 month	8,000
Rental	1,200 rmb / month X 12 month		14,400
Sewing Machine (big)		2 machines X 3,000 rmb	6,000
Sewing Machine (small)		3 machines X 1,500 rmb	4,500
Overhand Machine	1 machine X 550 rmb		550
Symbolizing Machine		1 machine X 5,000 rmb	5,000
Clothing		tent and robe, totaling 29,650 rmb	26,250
Iron	3 Irons X 200 rmb		600
Scissors	5 X 60 rmb		300
Transportation	1 truck X 1,800 rmb		1,800
TOTAL	17,650	49,750	67,400

SITEMAP:



Project Site: